

# TIM THOMAS

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radiotimthomas.com

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*Enthusiastic, articulate and creative On-Air/Online personality seeking a Director of Programming/Music Director position in a dynamic, fast-paced work environment emphasizing media relations, excellent verbal skills and strong interpersonal communication abilities with the opportunity for advancement.*

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**PROFILE:** **Communication:** Build long-term relationships with individuals by creating a comfortable environment. Strong verbal and written skills; initiate and maintain a positive dialogue with all levels of management, staff and the public.

**Writing Skills:** Write, edit and develop news updates sports and weather. Excel in researching and relaying the most relevant information to the airwaves for listeners. Spearhead WERV blog as well as utilize Facebook, Twitter and Instagram social media outlets to increase listener participation and community involvement.

**Public Relations:** Promote station using press releases, marketing, fundraisers and word of mouth. Collaborate with management and other employees to ensure positive company values are released to the public.

## EDUCATION:

**ILLINOIS CENTER FOR BROADCASTING**, Lombard, Illinois Conferred 2012  
Radio and Television Broadcasting School Graduate

**LEWIS UNIVERSITY**, Romeoville, Illinois Conferred 1998  
Bachelor of Arts in Radio and Television Broadcasting

## ON AIR TALENT EXPERTISE:

- Perform live on air and online broadcasts that are entertaining and informative; monitor the music and commercial logs for air shift ensuring that promotions and contests are executed properly.
- Knowledgeable of audio equipment necessary for on-air and production execution including digital systems such as Adobe Audition 3.0, NextGen, WordPress.
- Introduce music, news, weather, sports and traffic during on-air program.
- Increase listener participation by highlighting various artists, local events and special promotions.
- Announce station program information, such as program schedules and station breaks for commercials and public service information.
- Make personal appearances for station at local venues, events and festivals.
- Responsible for production in soundboard, mixers, commercial logging and station programming.
- Maintain files on guests, listeners and local events to be utilized for market research.
- Knowledgeable of all federal laws pertaining to conduct and language used while on air; remain professional to protect the stations FCC license.
- Performed three separate podcasts through jamzonair.com including: Country, Classic Rock and AOR.

## PROFESSIONAL EXPERIENCE:

*Promotions Director/On Air Talent*

**HOOSIER AM/FM, LLC., 99.3FM WCJC, STAR 106.9 WXXC, WBAT 1400AM,** 2020 to Present  
Marion, Indiana

*On Air Talent/Host/Producer*

**95.9 FM WERV, Alpha Media,** 2018 to 2020  
Aurora, Illinois

*Morning /Mid-Days/Afternoon Drive On Air Talent/Assistant Production Director*

**KPLA FM 101.5 FM/KBBM 100.1FM/KJMO 97.5 FM, Cumulus Media,** 2014 to 2018  
Columbia, Missouri

*Morning Drive/Assistant Music Director/On Air Talent*

**95.7 FM KWWR COUNTRY 96,** 2013 to 2014  
Mexico, Missouri

*On Air Talent*

**960 AM KFLN/100.5 FM KJJM,** 2013  
Baker, Montana